



# Pagoda



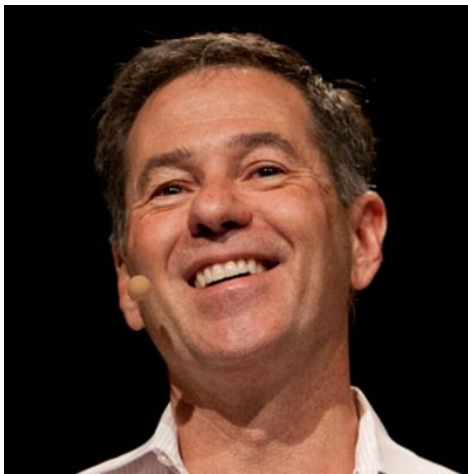
Service Above Self

One Profits Most Who Serves Best

Issue No. 379 – 10<sup>th</sup> July 2018

Published Weekly

## LeapPad: Literacy and Education directly from the lips of featured RI Toronto Convention Jim Marggraff



Lewis James "Jim" Marggraff is the original creator for LeapFrog's LeapPad and the original voice of the narrator/offscreen speaker, who is known as the original "LeapPad Storyteller" in LeapPad books.

All the LeapFrog folks say that his voices provides a clear pronunciation when reading words, so children can understand how they work so they can learn to success. His invention and his voice of the LeapPad Storyteller has led to sales of over \$1 billion worldwide.

In 2002, he was replaced by Michael Mendelsohn for the Phonics Program (narrator) and the Plus Writing Books: Tad's Great Day at the Letter Factory, Reading & Writing and The Smart Guides to Kindergarten and First Grade (also narrator).

Marggraff was named Father of the Year in 2004 by the National Father's Day Council and delights in inventing and launching ventures with his wife (Mary Jo Marggraff) and children, Blake Marggraff, who played the original voice of Tad, and Annie Marggraff, Blake's younger sister. He also created the Fly Fusion Pen in 2007, and in 2011, he formed Livescribe.

Marggraff holds more than 36 patents and applications and was Ernst & Young Northern California Entrepreneur of the Year in 2011. He holds a bachelor's and a master's degree in electrical engineering and computer science from MIT and is listed among The Boston Globe's MIT150 inventors.

Most recently, Jim was the president and CEO of Eyefluence, which was acquired by Google in 2016.

Rotary Ignite: contact President Linnet or Adam to sign up!

**Rotary IGNITE**

- 3 speakers
- 5 minutes each
- 20 slides total
- 15 second slide timer

**The 3<sup>rd</sup> Tuesday Each Month**

**The Four-Way Test**  
四大考验  
Sì Dà Kǎo Yàn

Of the things we think, say or do:

我们说的做的要符合: Wǒ men Shuō de Zuò de Yào Fù Hé:

1. Is it the truth?  
是真的吗? Shì Zhēn de ma?
2. Is it Fair to all Concerned?  
是公平的吗? Shì Gōng Píng de ma?
3. Will it build Goodwill and better Friendships?  
是善意的并促进友谊吗? Shì Shàn Yì de - Bìng Cù Jìn Yǒu Yí ma?
4. Will it be Beneficial to all Concerned?  
是对大家有利吗? Shì Duì Dà Jiā Yǒu Lì ma?

Date	Topic/Speaker	Venue/Time
July 10 <sup>th</sup>	LeapPad: Literacy and education – Jim Marggraff	Room 1-2, 5 <sup>th</sup> Floor, Marriott City Center, 19:00
July 17 <sup>th</sup>	Summer Fellowship Dinner	Kung Hey Lei, 300 Nanjing East Rd
July 24 <sup>th</sup>	Summer Fellowship Dinner	TBD
July 31 <sup>st</sup>	Summer Fellowship Dinner	Sheraton Grand Pudong, 3F, 38 Pujian Rd

July, 3<sup>rd</sup> 2018

James Zhou	RC Hangzhou	China
Sophia Slingerland	RC Nyon-La Cote	Switzerland

total headcount 25, 17 members, 2 visiting Rotarians, 6 guests  
Happy money: 5598.70rmb

Happily nervous  
President Linnet

THE ROTARY BULLETIN  
BI-MONTHLY PUBLICATION OF The Rotary Club of Hong Kong

P.O. Box 2131 Meets every Tuesday, Mandarin Hotel 12:30 p.m. 16th July, 1985.

**PRESIDENT RUSSELL COMES IN FIGHTING**

You are the key. This is the theme set by RI president Ed Carlson for this rotary year. In the rotary emblem you see a wheel with spokes and a key hole in the center. The right key will set this wheel in motion. Everyone of us is that key. We all can set this wheel in motion this year, propelling the Rotary movement. The individual Rotarian is the key to Rotary's growth and service. I will not bore you with the 4 way test or the 4 avenues of service. I will speak to you from my heart, about things that I feel and care very strongly.

I have been a member of this club for about 11 years and have served under many capable presidents and chairmen. I have seen the efforts put in by these capable men to turn this club into a more lively and active organization. It is plain to see that the results are less than spectacular. We comfort ourselves with the sparring excuse of frequent travels and busy schedules. This is fine up to a point. We cannot spare couple of hours each month to serve. This is usually what takes to serve on committees and projects. My experience with members of this club tells me that indifference is a true description of our attitude than anything else. I can substantiate my remarks with examples. We had a joint meeting with several other clubs at the Regent Hotel in the evening to honor the visit of the then in-coming president Ed Carlson. The response to the visit of that meeting was miserable.

I personally made a lot of phone calls and I was able to fill 7 tables, the best showing among all the clubs. When we had a fund raising May Ball, the response to my two circular letters appealing for contribution of prizes was also very immense. Again, when I called on members, every one was more than happy to support me. For those who attended the May Ball, you must agree with me. It was a very enjoyable function. To the delight of the audience, PP Robert Fung and Sanford Yang presented their own version of their TV credit card commercials. Medley of songs by Brian Ellis brought applause seldom seen in Rotary functions. These 3 members exemplified the true spirit of Rotary.



PRESIDENT RUSSELL KWOK

Discover a New World of Service  
Scanned by CamScanner

Highlights from the last meeting

First meeting of this Rotary Year chaired by President Linnet who did really great despite a nervous beginning. The Four Way Test was jointly led by PE Terri Lau and Jochen Mueller in his last minutes before becoming a new member. David, as per our tradition, introduced visiting Rotarians and guests.

New year, new presidency and news are on the air. David, Chair of new born Info Committee, displayed a nice video about Rotary. Every meeting new information and tips will be offered to audience so that everyone is aware of who we are, what we do and how we do it. Tonight he showed top 5 membership myth about joining a Rotary Club.

Announcement time: President Linnet introduced upcoming STAR (Special training for Action in Rotary) organized by Rotary China especially for new members, but good for older members who want to go deeper into Rotary and always be updated. Cost of training RMB 120. Andrew called for "Every Rotarian Every Year" action of \$ 100 donation to support The Rotary Foundation and make our club stronger. 12 members plus Sophia (her transfer is under way) energetically answered the call. A group photo recorded this moment.

First meeting, first induction! We all welcomed Jochen Mueller. PE Terri chaired the induction on behalf of new Membership Chair Enzo and President Linnet pinned Jochen on behalf of Rtn. Sponsor Michel. Jochen gave us a short introduction of himself: 41 years old, firstly met RCS in mid 2017 and willing to join under the spirit of friendship and social responsibility.

New President that comes doesn't mean we forget the old one. IPP Moto had some time to offer recognitions to those members who were not present at handover but present tonight. Rtn. Roger, Alex and David were offered Paul Harris Fellow pins and David, Carsten, Alex Service Above Self Award for the Rotary Year 2017-18. IPP Moto then offered a short presentation about his moments at Toronto RI convention: the House of Friendship, Rotary China dinner with RI VIPs and fellow Rotarians, our Michel dV being awarded with Citation for Meritorious Service by the Trustees of the Rotary Foundation, the signature of Sister club agreement with RC San Francisco. Toronto was not only RI convention, it was a moment to share friendship and why not, being a tourist with other fellow Rotarians, visiting The Niagara Falls for example. He was so enthusiastic about the experience that he was already promoting next year RI Convention which will be held in Hamburg. Registering by 15 December 2018 will offer great discount: \$395 only. Saddle time led by visiting Rotarian James Zhou, supported by Tiziana. Very generous moment thanks to the happiness we could actually feel in the room, items auctions, QR code introduction to ease payments, Ludovic's suggestion for those who previously contributed to the Foundation by adding 340rmb they could ring the bell. It was a great moment of fun!

Here we are at clue moment of the meeting: President Linnet's time. Firstly she introduced herself, her family and her Rotary roots: her father was President of HK Club. She explained her theme for the Year "Back to Basics", the combination of Fellowship and Service, good PR, good membership to make our club stronger and stronger. She talked about our club budget, where our money come from and how we could make our club sustainable. She introduced the Summer Fellowship Series, starting July 17<sup>th</sup>, managed by our Fellowship Chair and F&B guru, Sam Tung.

Rtn. Adam introduced a new Concept speech time, Rotary Ignite, aimed to bring back ENERGY to RCS dinner meeting. Rotary Ignite will take place every 3<sup>rd</sup> week of each month, starting from August. It mainly consists in 3 Rotarians having 5 minutes each to give a speech on what they are passionate about. 5 minutes for 20 slides. It will also be a good exercise for speakers, different way to communicate, need passion and being brave. It's a challenge to. David, Alex and Andrew already signed up.

Time for toast. President Linnet's first toast goes to back to basics: fellowship and service.



First meeting, first induction. What a start!

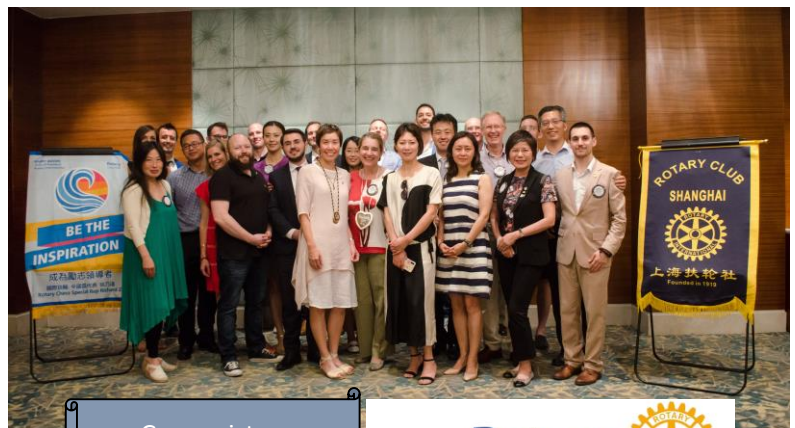


Happy donors to The Rotary Foundation



Busy Bell

The Rotary Pagoda



Group picture

## Moments from RI Toronto Convention

A princess, 3 Prime Ministers, a former First Lady joined in this wonderful event in Toronto. Over 25,000 Rotarians from all over the world to celebrate Rotary's good work and plan more of it. Our Moto, Linnet, Tracy, Terri, Michel, Terry and SR Frank witnessed the event for us.

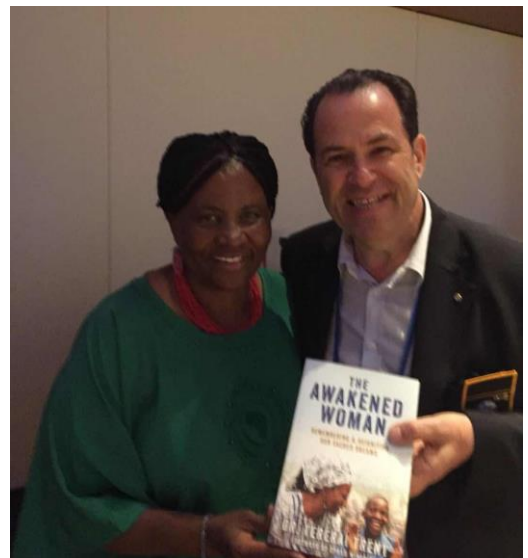
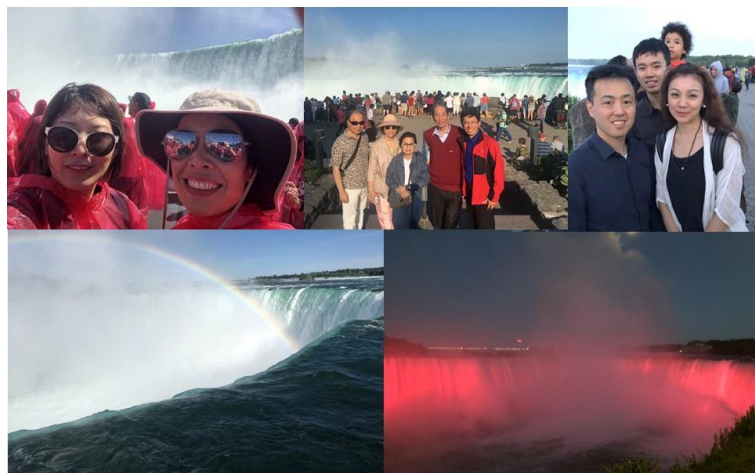
### Shanghai Rotarians in House of Friendship



### Shanghai Rotarians at general sessions



### And, Niagara Falls!



Upcoming events



Summer Fellowship Series

**Rotary Club of Shanghai**

## Fellowship Dinner

July 17, Tuesday, 2018

**港粵精品 恭喜里 KING HEN IEE**

**Dinner Menu**

江南小炒	醬牛肉、清炒海蜇、糖醋	Cold Dishes- Sauce Beef, Sauce Jellyfish head, Sugar
脆皮乳豬	養生炆羊、薑汁雞	Glutinous Rice in Lotus Root, Sour & Spicy in Fungus, Mixed Vegetables
五香脆味炸鱸		Delicious BBQ Combo
清炒時蔬		Boiled Shrimps with Soy Sauce
XO 醬碧綠花枝片		Fried Vegetable with Squids with XO Sauce
煎開小龍蝦		Pan Fried Abalone
薑蔥炒肉蟹		Scaloped Crab in Ginger & Spring Onion
紅燒鮑片牛肉		Roast Beef with Specialties Sauce
油泡龍蝦		Deep Fried Marble Goby in Soy Sauce
脆皮肘子(豬手)		Crispy Deep Fried Pig Knuckle
椒鹽龍蝦合家歡豆腐		Braised Black Bean Curd & Mushroom in Sizzling Iron Plate
合家歡醬炒芥兰		Fried Shrimps Paste with Chinese Cabbage Mustard
蒜香龍蝦碎飯		Signature 'Gong Xi Li' Fried Rice
桂花糕		Osmanthus, Red Bean & Coconut Pulp Cakes
紅酒兩支、汽飲八種、啤酒二支		2 Bottles Red Wine, 8 Soft Drinks, 2 Bottles Beer

**18:30 - 20:30**  
Please sign up in Group Chats  
Payments made to Vivian

上海黃浦區名人商業中心, 300 南京東路  
(河南中路) 3 樓恭喜里  
Henderson Metropolitan, 300 Nanjing East Road & Henan Middle Road 3fl.

**Rotary Club of Shanghai**

## Fellowship Dinner

July 31st, Tuesday, 2018

**18:00 - 21:00 BBQ Dinner starts at 19:00**  
Swim Gear (indoor pool), flip flops, BBQ!  
RMB220/Px. Pay to Vivian. Sign Up in Group

(rain option move indoors with bbq buffet)

Sheraton Grand Pudong 3fl.  
No. 38 Pujian Road (near Pudong South Road)  
Shanghai, Shanghai 200127 China  
Phone: (86)(21) 5089 9999  
Subway Line 4 Tangqiao Station right above Exit 3

**Rotary China** STAR Training Program

**SPECIAL TRAINING FOR ACTION IN ROTARY 2018-19**

Dear Club President,

The first STAR training will be held in Shanghai on July 14 Sunday at:

**Location:** Shanghai Hongqiao International School 虹橋國際學校  
**Add:** No. 218 YiLiNanLu, Gubei, Shanghai 上海市伊犁南路218號(古羊路口)  
**Time:** 10:00 - 16:30 (Lunch included)  
**Fee:** Rmb 120/per person includes lunch and coffee break.  
**Payment:** Pay upon arrival  
**Language:** English

**What will you learn from STAR?**

- 1/ History of Rotary International and Rotary China.
- 2/ Basic structures of Rotary International, Rotary District and your club.
- 3/ Constitution/By-laws and how to elect board members and club president.
- 4/ How to conduct a successful meeting?
- 5/ What are roles of Fellowship and Sargent-At Arm.
- 6/ How to recruit new members? What are the criteria?
- 7/ How to keep you club members?
- 8/ The importance of attendance at a club meeting.

Please contact your assistant governor to below of you wish attend this important event:

Assistant Governor Sophie Cheng 159 0176 4858  
Assistant Governor Andrew Hill 139 1666 3867

Please bring a print copy of your club Constitution and Bylaws when you attend this training, so that we can discuss during the group session.

Rotary China District Training Committee  
2018-6-23

**JULY IS**

# Rotary

**NEW LEADERSHIP MONTH**

The National Rotarians World

**Rotary BE THE INSPIRATION**



Rotary Club of Shanghai West  
 Wednesday ,18:30-20:30  
 Location: Shanghai Pullman Hotel  
 位置: 上海中星铂爾曼酒店  
 Address: No. 1 Pubei Road, Xuhui District, Shanghai  
 上海徐汇区浦北路1号  
 For more information please contact President Evan Huang  
 Email: [evan\\_huang@dhmedical.com.cn](mailto:evan_huang@dhmedical.com.cn)

Fresh Start Rotary Club of Shanghai  
 Friday, 7:45-9:00 am  
 Location: Naked Hub  
 Address : 5/F, 89 Taixing Lu, near Nanjing Xi Lu  
 地址: 请带我去泰兴路89号5楼, 近南京西路  
 For more information about Fresh Start and for anyone interested  
 to attend, please visit <http://freshstartrotaryshanghai.org/>  
 Email: [tobikars@gmail.com](mailto:tobikars@gmail.com)

Rotary Club of Shanghai Pudong Lujiazui  
 Thursday, 19:00-20:30  
 Location: Grand Kempinski Hotel, Shanghai上海凯宾斯基大酒店  
 1288 Lujiazui Ring Road, Pudong New Area  
 浦东新区陆家嘴环路1288号  
 For more information, please contact Secretary Michaela Schmidt  
 Email: [secretary@rotarylujiazui.com](mailto:secretary@rotarylujiazui.com)  
 Website: [www.rotarylujiazui.com](http://www.rotarylujiazui.com)

## Club Information

**Contacts & Meetings**  
 The club meeting is a dinner meeting (by invitation only) every Tuesday at the:  
 Marriott City Center No. 555 Middle Xizang Rd, Shanghai  
 上海雅居乐万豪酒店, 中国 上海 黄浦区西藏中路 555 号  
 18:30 cocktails, 19:00-20:30 dinner  
 For details, contact the club administrator Vivian Huang at  
[rsvp@rotaryshanghai.org](mailto:rsvp@rotaryshanghai.org), +86 13501672753



**Our website:**  
[www.rotaryshanghai.org](http://www.rotaryshanghai.org)

### Officers & Boardmembers

- Linnet Kwok – President
- Terri Lau – President Elect
- Tracy Hua – Vice President
- Tiziana Richiardi – Secretary
- Carsten Schmidt-Jochmann - Treasurer
- Motohiro Yamane - IPP
- Rita Malvone
- Samuel Tung
- Adam McWirter
- Christian Koner
- Frank Mulligan

### Basic Info of our Club

First chartered on 1 October 1919, re-chartered  
 on 8 February 2006  
 Number of active Members – 65

### Committees and Directors

- Club Administration Committee**  
 Chair: Terri Lau, [clubadministrator@rotaryshanghai.org](mailto:clubadministrator@rotaryshanghai.org)
- Membership Committee**  
 Chair: Enzo Carrubba, [membership@rotaryshanghai.org](mailto:membership@rotaryshanghai.org)
- Service Projects**  
 Chair: Rita Malvone, [service.projects@rotaryshanghai.org](mailto:service.projects@rotaryshanghai.org)
- Youth Service Committee**  
 Chair: Albert Khaoutiev, [youth.service@rotaryshanghai.org](mailto:youth.service@rotaryshanghai.org)
- PR Committee**  
 Chair: Tracy Hua, [pr@rotaryshanghai.org](mailto:pr@rotaryshanghai.org)
- Rotary Foundation**  
 Chair: Diane Russell, [rotary.foundation@rotaryshanghai.org](mailto:rotary.foundation@rotaryshanghai.org)
- Gift of Life (GOL)**  
 Chair: Terri Lau, [gol@rotaryshanghai.org](mailto:gol@rotaryshanghai.org)
- Fellowship**  
 Chair: Samuel Tung, [fellowship@rotaryshanghai.org](mailto:fellowship@rotaryshanghai.org)
- Pagoda:**  
 Chair: Tiziana Richiardi, [tiziana.richiardi@hotmail.com](mailto:tiziana.richiardi@hotmail.com)
- RCS Centennial Anniversary:**  
 Chair: Terri Lau

### BOD and Committees contacts

- Club President**  
 Linnet Kwok: [clubpresident@rotaryshanghai.org](mailto:clubpresident@rotaryshanghai.org)
- Vice President**  
 Tracy Hua: [clubvp@rotaryshanghai.org](mailto:clubvp@rotaryshanghai.org)
- Secretary**  
 Tiziana Richiardi: [clubsecretary@rotaryshanghai.org](mailto:clubsecretary@rotaryshanghai.org)
- Treasurer**  
 Carsten Schmidt-Jochmann : [finance@rotaryshanghai.org](mailto:finance@rotaryshanghai.org)
- Library Project**  
 Chair: Andrew Hill , [library.project@rotaryshanghai.org](mailto:library.project@rotaryshanghai.org)
- KBD Project**  
 Chair: Michel De Vriendt, [kashin.beck@rotaryshanghai.org](mailto:kashin.beck@rotaryshanghai.org)
- Inclusion Factory**  
 Chair: Thilo Koeppel , [inclusion.factory@rotaryshanghai.org](mailto:inclusion.factory@rotaryshanghai.org)
- RSVP**  
 Chair: Vivian Huang, [rsvp@rotaryshanghai.org](mailto:rsvp@rotaryshanghai.org)